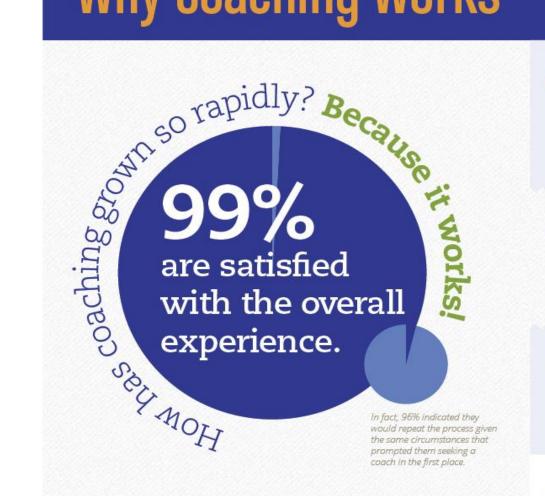
Why Coaching Works?

Professional Coaching results in increased productivity, positive people and has a huge return on investment.

Why Coaching Works

There are an estimated 47,500 professional coaches across the world bringing in an annual income close to \$2 billion each year.





Increased Productivity

Professional coaching explicitly targets maximizing potential and in doing this unlocks latent sources of productivity and effectiveness. At the heart of coaching is a creative and thought-provoking process that supports individuals to confidently pursue new ideas and alternative solutions with greater resilience in the face of growing complexity and uncertainty.









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Team



Positive People

In the face of uncertainty caused by workforce reductions and other factors, expectations remain very high. Restoring self-confidence and self-trust to face the challenges is critical to meet organizational demands.





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Self-Confidence

Improved Relationships

Improved Communication

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Return on Investment

The coach-client relationship generates learning and clarity for forward action with a commitment to clear measurable outcomes. Coaching offers a good return in investment for individual clients and offers a significant return on investment for companies.



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coachfederation.org 1.859.219.3580 idhq@coachfederation.org Source: 2009 ICF Global Coaching Client Study

Formed in 1995, bodey the Nermational Coast Federation (LF) in the loading global cognitions, with more than 70,000 members, dedicated in advancing the caroling profession by sating high professional stantants providing independent certification, and building a relevance of conductation stantant. We cell it to support and advance for cooking profession in trustig in programs and standards supported by our members and to be on authorizative control consoling independent in trustig in programs and standards our payment by our members and to be on authorizative control consoling independent and received for the public.

Source: Data taken from the 2009 ICF Global Coaching Client Study.